

Public Speaking Course, Spring 2026



Student: _____ Class: _____

Unit 2: Selecting a Topic & Purpose

I. Look at the following examples of how you can phrase your speech purpose:

可以使用的动词	目标受众	目的示例
通知 To Inform	the audience my classmates	on the health risks of vaping
说服 To Persuade To convince	my teachers	to stop vaping
娱乐 To Entertain To amuse	my basketball team my family	with a funny story from childhood

II. Read the following information on how to write a good thesis statement for your speech:

ING verb + main topic + IS + adjective + FOR + area that is affected or influenced

ING动词 + 核心主题 + 是 + 形容词 + 对/对于 + 受影响或影响的领域而言

1. 提高学生参与度 + 是 + 至关重要 + 对 + 创造积极学习环境而言

Improving student engagement is crucial for creating a positive learning environment.

2. 推动科技创新 + 是 + 十分有益 + 对于 + 实现可持续发展而言

Promoting technological innovation is highly beneficial for achieving sustainable development.

III. Now use the chart below to write the topic, purpose, and thesis statement of your individual speech:

Topic: _____			
General Purpose:	☐ To inform	☐ To persuade	☐ To entertain
Specific Purpose: _____			
Thesis Statement: _____			



*In this unit, we learnt how to use **mind maps**, **Venn diagrams**, and **Persuasion Maps** to organize speech ideas. Use this page to draw your favorite type of graphic organizer displaying the ideas you would like to talk about in your speech:*

在本单元中，我们学习了如何使用思维导图、维恩图和说服图来组织演讲思路。请使用此页绘制你最喜欢的图形组织器，展示你希望在演讲中谈论的想法。